

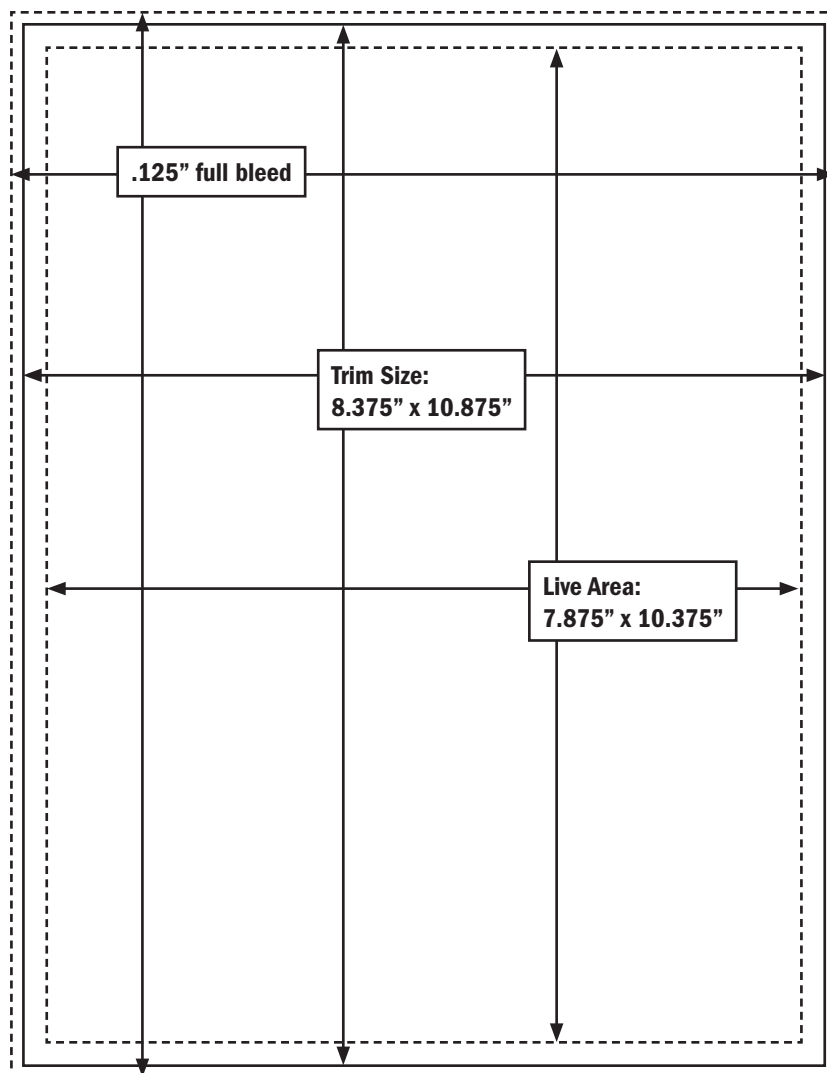


**A STRONGER ALUMNI.
A GREATER UNIVERSITY.**

Alumni Association
Wick Alumni Center
1520 R Street P.O. Box 80129
Lincoln, NE 68501-0129

NEBRASKA Alumni Magazine

Full Page Advertisement Specs



Magazine Trim Size:
8.375" x 10.875"

Full Page Ad Size:
8.625" x 11.125"
Includes .125" full bleed

Live Area:
7.875" x 10.375"
To ensure complete information,
do not have text exceed this area.

Adobe PDF Specs:
Acrobat 6 (1.5 pdf)

Compression:

- 300dpi on color and grayscale
- 1200dpi on monochrome
- Compress text line art
- Crop image data to frames

Bleeds:

- 0.125" on all sides

Output:

- No color conversion
- Do not include profiles

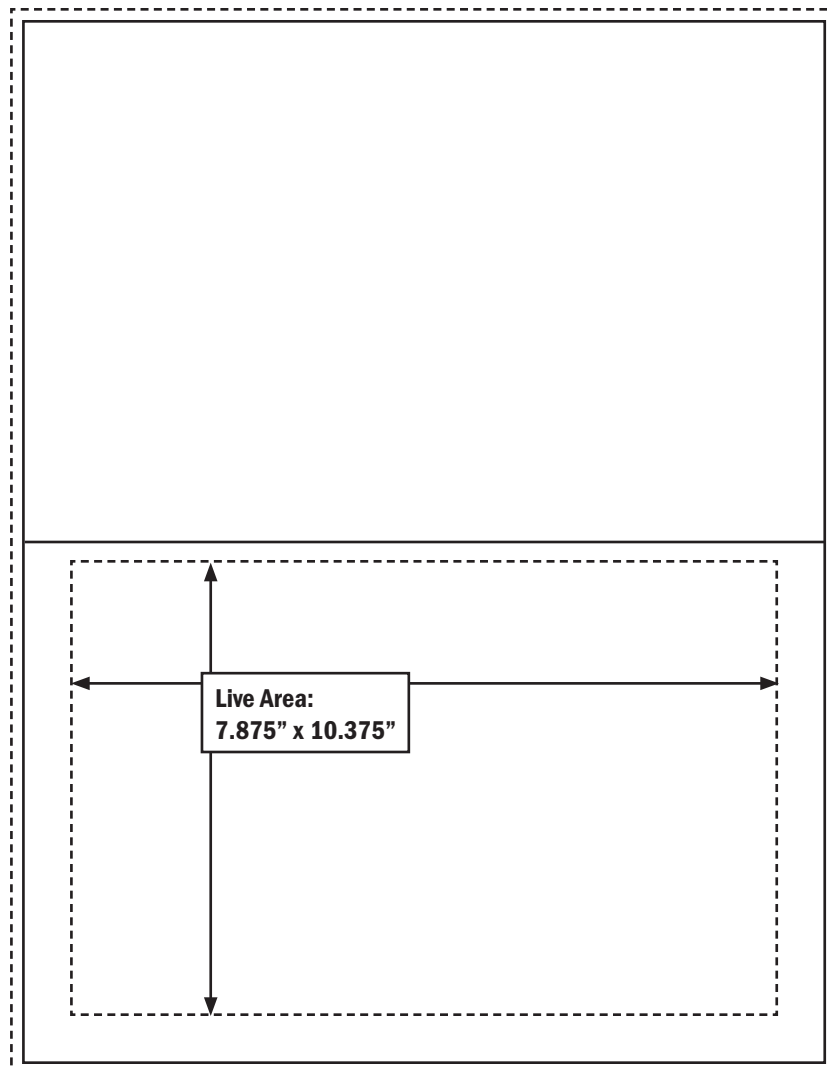


**A STRONGER ALUMNI.
A GREATER UNIVERSITY.**

Alumni Association
Wick Alumni Center
1520 R Street P.O. Box 80129
Lincoln, NE 68501-0129

NEBRASKA Alumni Magazine

Half Page Advertisement Specs



Magazine Trim Size:
8.375" x 10.875"

Half Page Ad Size:
7.375" x 4.75"

Live Area:
7.375" x 4.75"
Do not exceed this area or the ad will be reduced to fit.

Adobe PDF Specs:
Acrobat 6 (1.5 pdf)

Compression:

- 300dpi on color and grayscale
- 1200dpi on monochrome
- Compress text line art
- Crop image data to frames

Bleeds:

- 0.125" on all sides

Output:

- No color conversion
- Do not include profiles